



Virginia Green Lodging



The Cavalier Hotel Properties Virginia Beach, Virginia

We believe it is our responsibility to do our part for not only the city, yet the state / country...helping make people aware that recycling can happen even on such a large scale of a hotel property like our's...knowing these actions will benefit us now, and our childrens' future.

GREEN ACTIVITIES



Optional Linen Service. Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Train house cleaners on process for optional linen service
- Track optional linen participation rate
- Purchase water and energy efficient washers and dryers
- Use non-phosphate, non-toxic and biodegradable laundry detergents
- Minimize use of bleach and chlorinated chemicals



Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Provide the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans, steel cans, newspaper, office paper
- Have recycling bins located:
- Also recycle office paper, toner cartridges, cardboard, fluorescent lamps, batteries
- Track overall solid waste costs
- Have a numeric goal to reduce overall materials that go to the landfill

Guest rooms

- Use bulk soap dispensers instead of individual soaps/shampoos in guest rooms
- Instruct housekeeping to save and reuse unopened items

Kitchen (or meetings/events)

- Recycle fryer grease and/or filter grease prior to recycling
- Have an effective food inventory control to minimize waste

Dining room (or meetings/events)

- Use disposable foodservice items made from bio-based materials, renewable materials
- Use disposable foodservice items that are made with recycled content
- Use disposable foodservice items that are recyclable
- Use cloth napkins
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles

Restrooms

- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper towels and toilet paper

Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Use refillable pens and toner cartridges
- Purchase recycled paper with a high-percentage recycled content
- Use electronic correspondence and forms when possible

Building and grounds

- Use latex low or no-VOC paints
- Re-use paint thinners
- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)
- Minimize use of pesticides and herbicides in landscaping



Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Have installed:
 - High efficiency dishwashers
 - Low flow faucets and showerheads (use less than 2.5 gallons per minute)
 - Low flow toilets (use 1.6 gallons per flush or less)
 - Automatic faucets or toilets in public restrooms
- Use microfiber technology mops

Activities outdoors

- Have an effective landscape management plan which utilizes native species
- Maintain vegetative buffers around streams and ponds



Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills

Heating and cooling

- Have individual thermostats for each room/area

- Have installed ceiling fans
- Have installed ENERGY STAR-rated windows and doors
- Regularly perform preventative maintenance on HVAC system
- Have high efficiency heating & air conditioning (HVAC) systems
- Keep office doors and windows closed in HVAC system is on

Lighting

- Use natural lighting
- Use lighting sensors to turn on/off lights
- Have installed high efficiency fluorescent ballasts and lamps (T5s and T8s)
- Have installed compact fluorescent light bulbs in all rooms and in canned lighting
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas
- Have adopted a policy/practice to minimize the use of lighting during night cleaning

Appliances and electronic devices

- Use ENERGY STAR qualified appliances (commercial kitchens, heating and cooling, consumer electronics)
- Use ENERGY STAR qualified office equipment (computers, monitors, copiers, printers, etc.)
- Have adopted a policy / practice to turn off fans, computers, monitors and other device in unoccupied rooms at the end of the workday or when otherwise not being used



Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of "green meetings/conferences" in marketing packages
- Offer "Green Meeting Packages" supplying no pens or notepads...supply water service in urns / pitchers vs. bottled waters & juices, use of glass, porcelain and pitchers...recycle bins in meeting areas

For more information on **The Cavalier Hotel Properties**, contact Executive Chief Eddie Lee Bryant at eddieb@cavalierhotel.com or 757-425-8555.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.

